



MEDIA OPPORTUNITIES BRAZIL

NIKON > INDOOR MEDIA > SAO PAULO SHOPPING MALLS



MORUMBI SHOPPING

Socio-Economic Groups: AB
Visitors: 19.6 million per year
Shops: 481

MERCHANDISING AREA

9 SQ. METERS
FOR PRODUCT SHOWCASE

BRL35,000 / MONTH
INCLUDES 01 EMPLOYEE 10H/DAY



ANALIA FRANCO

Socio-Economic Groups: AB
Visitors: 15.9 million per year
Shops: 236



MERCHANDISING AREA

9 SQ. METERS
FOR PRODUCT SHOWCASE

BRL32,000 / MONTH
INCLUDES 01 EMPLOYEE 10H/DAY

ANALIA FRANCO

Socio-Economic Groups: AB
Visitors: 15.9 million per year
Shops: 236



LCD DISPLAYS

25 DISPLAYS
MAXIMUM OF 4 CLIENTS

BRL2,400,000 / YEAR
NO SOUND AVAILABLE

MORUMBI SHOPPING

Socio-Economic Groups: AB
Visitors: 19.6 million per year
Shops: 481

LCD DISPLAYS

17 DISPLAYS
MAXIMUM OF 4 CLIENTS

BRL1,800,000 / YEAR
NO SOUND AVAILABLE

ANALIA FRANCO

Socio-Economic Groups: AB
Visitors: 15.9 million per year
Shops: 236

MORUMBI SHOPPING

Socio-Economic Groups: AB
Visitors: 19.6 million per year
Shops: 481



9 X 3m BILLBOARDS

PARKING MAIN ACCESSES

BRL28,000 / MONTH EACH

IGUATEMI

Socio-Economic Groups: AB
Visitors: 15.3 million per year
Shops: 330

LCD DISPLAYS

23 DISPLAYS
10s VIDEOS
200 TIMES / DAY

BRL79,000 / MONTH
NO SOUND AVAILABLE



IBIRAPUERA

Socio-Economic Groups: AB
Visitors: 33.6 million per year
Shops: 498

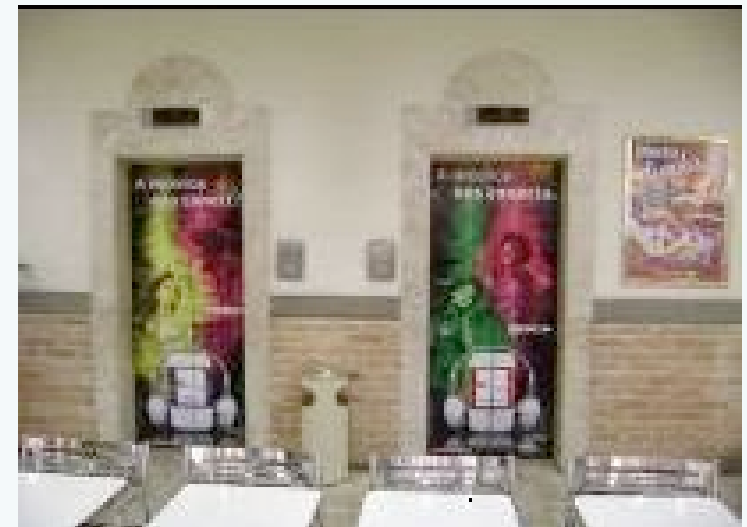
COLUMN DISPLAYS
20 AVAILABLE

BRL3,200 / MONTH EACH



ELEVATORS
SET OF 8

BRL39,000 / MONTH



HIGIENOPOLIS

Socio-Economic Groups: AB
Visitors: 9.6 million per year
Shops: 256



8 IMAGES MEGA
BANNER

BRL300,000 / MONTH